



2015 ASIRT Honorees



Bella Dinh-Zarr

Former U.S. Director, FIA Foundation

Vice Chairman, National Transportation Safety Board

ASIRT Road Safety Champion Award

T. Bella Dinh-Zarr, is a distinguished public health and transportation scientist and was recently appointed to serve as Vice Chairman of the National Transportation Safety Board. While serving as the U.S. Director of the FIA Foundation and as North American Director of Make Roads Safe Campaign for Global Road Safety, Bella played a crucial role in building U.S. support for action on global road safety and broadening the global road safety coalition at the United Nations.

The FIA Foundation is a global road safety philanthropy established in the UK in 2001. The Foundation's advocacy helped establish the UN Decade of Action for Road Safety 2011-2020 and is promoting road safety as part of the post-2015 agenda. The foundation's many road safety initiatives include the establishment of and support for the International Road Assessment Program, which surveys roads and recommends/advocates for their improvement and the Global New Care Assessment Program, which promotes independent car crash test programs in South America and Asia.

Bella has also held positions at AAA, the National Highway Traffic Safety Administration (NHTSA), the U.S. Centers for Disease Control and Prevention (CDC), and the Texas Transportation Institute.

Born in Vietnam, she is a graduate of Rice University, studied at La Universidad Católica de Valparaíso in Chile, and earned M.P.H. and Ph.D. degrees from the University of Texas.



BP p.l.c.

Global Corporate Conscience Award

BP p.l.c., an international oil, gas, and biofuels company, is one of the world's staunchest and most effective road safety advocates and practitioners. Operating in nearly 80 countries, the company's employees and contractors drive more than 800 million kilometers each year and BP places a high priority on ensuring and promoting safe driving and transport.

BP has a driving safety group made up of operation leaders from businesses and regions that face the most driving safety risks and emphasizes adherence to safety measures such as using fit-for-purpose vehicles and seatbelt and safety helmets. Under the leadership of Albert Ploeg, BP- Europe's Technical Authority Driving Safety, BP's employees receive ASIRT's customized

country and city reports to improve their driving habits and warn them about unsafe road conditions. Albert is also a member of the Advisory Council for the Road Safety FIRST Consortium, a group of high-level executives who are working with ASIRT to make its road safety information available to all travelers.



Marcelo Panelo, who is accepting the award for BP p.l.c., is Senior Director of U.S. Regulatory Affairs–Safety & Health, in Washington D.C., a position he has held since 2011. He manages the company’s regulatory relationships with federal agencies that have jurisdiction over safety and health. He also ensures the coordination of safety related activities with regulators, trade associations, and standard setting and investigatory organizations. Before coming to Washington, Marcelo spent five years auditing the safety, health, and environmental regulatory programs of key BP upstream and downstream assets located around the world. He has more than 23 years of safety, health and environmental technical experience in the energy industry; 14 as a BP employee. He has a bachelor’s degree in chemical engineering and a law degree.



DCH Auto Group Charitable Foundation

ASIRT Industry Safety Leadership Award

DCH Auto Group and its dealerships are committed to protecting young drivers through its Teen Safe Driving Foundation, which was renamed the DCH Auto Group Charitable Foundation in 2014. Each year, hundreds of thousands of teens die or are injured in auto crashes. Among the Foundation’s primary goals are to help minimize these tragedies through advocacy and by educating teens, especially new and young drivers, about the perils of distracted and reckless driving, driving under the influence, and texting while driving.

DCH is also a sponsor of Students Against Destructive Decisions (SADD), headquartered in Washington, D.C. In 2010, the company was honored for its work with teen safe driving by the Governors Highway Safety Association, and most recently by the Commerce and Industry Association of New Jersey.



Accepting the award for DCH Auto Group Charitable Foundation is Roy Bavaro, Executive Director and Director of Corporate Marketing and Brand Development for DCH Auto Group, which encompasses 27 auto dealerships in New Jersey and Southern California. He started the company’s teen safe driving program in 2008, which led to the formation of the DCH Auto Group Charitable Foundation of which Roy is Executive Director.

Roy is also Treasurer and a member of the Board of Directors of the National Organizations for Youth Safety (NOYS.) In addition, he represents the Foundation as a member of the Teen Safe Driving Coalitions of New York, New Jersey and California. For his work with the Foundation, Roy has received the Foundation from the Brain Injury Alliance of New Jersey Leadership Award, and the Barbara Lieber Memorial Award. He is an alumnus of Wagner College, The College of Insurance, The School for Film and Television and The School of Visual Arts.

Julie F. Rosenbaum Skolnick

ASIRT Aron Sobel Guardian Award



Julie Skolnick joined ASIRT in 2011 as Director of Marketing and Development; in this role she spearheaded the coordination and customization of road safety information to serve ASIRT clients' specific needs. During her three years with the association, she expanded ASIRT's network of corporate relationships and played a major role in developing and refining ASIRT's road travel information tools. Julie was instrumental in the development of the ASIRT Road Safety Consortium and the vision of providing free road safety information to all travelers. She writes, speaks and advocates passionately for road safety, and has been effective in identifying advocates for ASIRT's important work.

Julie is also the founder of *With Understanding Comes Calm*, an educational, strategic and support resource for parents, teachers, and school administrators of exceptional students.

She previously practiced employment and labor law at Robinson & Cole, LLP in Boston and as Council to the Chairman of the National Labor Relations Board. Julie earned her B.A., Magna Cum Laude, from Colgate University, her M.A. in Sociology from Boston College and her J.D. from Cornell University Law School.