



Dear Friends,

I had the privilege of representing ASIRT at the 2nd Global High-Level Conference on Road Safety. The conference was held in Brasilia on November 17-19 and attended by over 2200 delegates from 116 countries, including 70 ministers of transport, health and interior. Participants identified the urgent measures needed to achieve the 2030 Agenda for Sustainable Development's ambitious target to halve road traffic deaths by 2020.

At the opening of the NGO Rally For Road Safety, I read a [statement](#) on behalf of ASIRT, one of 147 members and Rochelle, a Board member, of the Global Alliance of NGOs for Road Safety, to commemorate and remember those who perished in road crashes, setting the emotional stage for the conference that followed.

As was evident at the historic Ministerial Conference, the world is just now beginning to grasp the impact of road crashes and the need for action. **This is a time for transformative action.** With 20 years of experience, passion and influence, **ASIRT is positioned to make a great contribution to the effort to reduce the number of road fatalities and injuries**, a number which is growing every day.

Please [contribute now](#) to support ASIRT's work—**your gift WILL make a difference.**

Best wishes for safe and happy holidays,

Cathy Silberman
Executive Director

Brasilia Declaration on Road Safety

The [final version](#) of the Brasilia Declaration was adopted during the 2nd Global High-Level Conference on Road Safety on 19 November 2015. Member states, UN organizations, intergovernmental organizations, NGOs and private sector entities contributed to the final text calling for a renewed commitment to accelerate progress and scale up implementation of the Global Plan for the Decade of Action in order to achieve its goal.

NEW! Road Safety Reviews

ASIRT members can now select full Road Travel Reports (RTRs) and new Road Safety Reviews (RSRs). RTRs can be as long as 10 or more pages, while RSRs contain important road details in under four pages. Germany, Italy, Malta, Namibia, South Africa, UK and UAE are available in both formats. Houston, TX, USA is available as an RSR. To purchase reports, please contact csilberman@asirt.org or 240-249-0098.

ASIRT Featured on New State.Gov Website

Studyabroad.state.gov is a resource for U.S. students, their families, and educators. The goal of the U.S. Study Abroad website is to create a knowledge network connecting individuals and institutions with resources that will increase and diversify U.S. participation in study abroad. This past summer, ASIRT staff met with members of the new U.S. Study Abroad Office of the U.S. Department of State Bureau of Educational and Cultural Affairs to discuss raising awareness about road safety for U.S. constituents.

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Global Alliance of NGOs for Road Safety Executive Director Lotte Brondrum with President Jeffrey Witte and Cathy Silberman.



Zoleka Mandela pleads to protect children on the roads in a universal call for action.



Powerful Video Raises Awareness

The FIA Foundation's powerful new [short film](#) produced by Luc Bessan underscores the true vulnerability of young road users, regardless of their circumstances. The film highlighting the dangers, poor infrastructure and inequities facing millions of children around the world in their daily journeys to and from school. ASIRT will continue to advocate for reduced speed limits around schools as a matter of life and death.

WDR 2015: Commemorating 20 Years

The World Day of Remembrance for Road Traffic Victims has become an important tool for governments and those who work to prevent crashes or respond to the aftermath, as it offers the opportunity to demonstrate the enormous scale and impact of road death and injury and the urgent need for action. [Learn more](#) and read Rep. Chris Van Hollen's [statement](#).

ASIRT 2016: Commemorating 20 Years

Planning is underway for an exciting celebration to mark ASIRT's 20th year of advocating for and providing information to travelers. Visit www.asirt.org/gala where details will be posted as they become available. Contact csilberman@asirt.org or 240-249-0100 to learn more about the Fall 2016 event or to volunteer.



ASIRT's mission is to save lives and minimize crash-related injuries by assisting travelers to manage road risks and by inspiring action throughout the world to improve road safety. ASIRT accomplishes this mission through education, advocacy and the creation of model sustainable road safety programs and partnerships worldwide.

www.asirt.org asirt@asirt.org [Donate](#)

